

Introduction to the *New Evangelization*



Introduction to the New Evangelization is a presentation for parishes offered by Meghan Cokeley, Director of the Office for the New Evangelization for the Archdiocese of Philadelphia. It is designed to introduce an audience to the fundamentals of the new evangelization including:

- *Evangelization as the central mission of the Church and of all the baptized*
- *Refresher on the basic kerygma (proclamation of Jesus Christ)*
- *The reason the new evangelization called “new”*
- *To what groups of people the new evangelization is directed*
- *What the mission of evangelization looks like in a parish and in each of its different ministries*

Here are some recommended ways that this presentation can be used:

- ❖ **As Part of the Formation of Your Evangelization Team**
- ❖ **As a Retreat/Workshop Day for Parish Staff**
- ❖ **As a Retreat/Workshop Day for Parish Ministry Leaders**
- ❖ **As a Presentation for Pastoral Council Members or the general Parish**

The presentation is 60 minutes long, but can be shortened or lengthened depending on the context and need. When used as part of a workshop/retreat day, small group discussion and planning questions can be incorporated that will assist attendees in discerning how the principles of the new evangelization can be put into action in their own specific area of ministry.

To inquire about this presentation, please contact
Meghan Cokeley at mcokeley@archphila.org or 215-587-5630.

